## WHAT IS CATCH PHISH?

Catch Phish is a one-of-a-kind email analysis tool that incorporates training for end users when interacting with simulated... and real phishing campaigns.

Download the Partner FAQ

#### WHY CATCH PHISH?

Catch Phish helps provide education, positive reinforcement, and threat analysis straight to your client's inbox. Catch Phish is FREE and easy to install for all BPP, HIPAA BPP, and EVA MD clients.

Read the Catch Phish Talking Points

# RECENT ENHANCEMENTS

Catch Phish has received a major makeover with visual improvements, faster speeds, better insights, and clearer emphasis on education.

**Download all the Catch Phish Partner Resources** 

## MARKETING CATCH PHISH

Ready to spread the word on Catch Phish? Great, let us help! We've got some great Marketing material to help give you some extra tasty bait. As one of our most popular, educational, and interactive features, let Catch Phish help you close the deal!



Promote on Social Media. We've got a stockpile of graphics and videos ready for you to share.

Download all the Social Media Content

Prepare some email campaigns. Target your client managers or decision makers with a series of email campaigns.

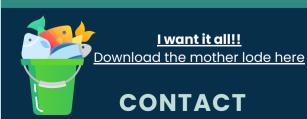
Download the Email Campaigns



Talk Catch Phish up to current clients or prospects. Remember, Catch Phish is FREE for current BPP, HIPAA BPP, and EVA MD clients.

Download the Brandable Flyers Now

Download all the Catch Phish Marketing Resources



(877) 275-4545 operations@breachsecurenow.com

## DEPLOYING CATCH PHISH

After you've casted out your net, and pulled in some clients, it's time to deploy Catch Phish.



Ready to deploy? - <u>Watch the</u> <u>deployment video</u>

2

For additional information and configuration options <u>check out the How-To Guide</u>



Be sure to share the appropriate messaging and additional material with management and staff regarding this new feature. <u>Download, edit and share</u> resources from the Client Welcome Packet.



Follow up with your clients to measure their success with Catch Phish. Encourage competition for who can catch the most phish.

Download all the Catch Phish Deployment Resources

